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<u>CLAIMS</u>

What is claimed is:

1. A heated coffee mug comprising:

a cup with a handle and forming an upper opening orifice;

a lid for affixing to said cup to enclose said upper opening orifice;

a base for receiving said cup and provide stability on a horizontal surface;

and

heating elements retained within said base, said heating elements powered by 12 volts DC as provided by a motor vehicle to maintain the hot temperature of the contents of said cup.

2. A heated coffee mug apparatus 5 comprising:

a generally standard drinking vessel;

a mug holder for surrounding and providing firm mechanical communication with said drinking vessel, said mug holder having a base having a flat lower surface for resting upon a horizontal surface;

a heating element located within said mug holder; and

a power cord electrically coupled with a power plug and in electrical communication with said heating element.

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- 3. The heated coffee mug apparatus of Claim 2, wherein said power plug is capable of connecting directly to a motor vehicle's power system.
- 4. The heated coffee mug apparatus of Claim 3, wherein said power plug is also capable of connecting to a power receptacle.
- 5. The heated coffee mug apparatus of Claim 2, wherein said heating element comprises a flexible resistive type heat element located on the interior side of the coffee mug holder, to provide heat via direct mechanical communication to the standard containerized food vessel
- 6. The heated coffee mug apparatus of Claim 2, wherein said heating element further comprises a controlling thermostat provided with a pair of fixed set points.

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